



Project Title and Acronym	Design Thinking for a Smart Innovation eco-system in Alpine Space - DesAlps
Programme and Priority	ALPINE SPACE PROGRAMME 2014-2020 Priority 1 – Innovative Alpine Space Improve the framework conditions for innovation in the Alpine Space
Project duration	36 months (from 01/11/2016 to 31/10/2019)
Partnership	<p>LP T2I- trasferimento tecnologico e innovazione s.c.a r. l. (I)</p> <p>PP2 Camera di Commercio di Padova (I)</p> <p>PP3 Città Metropolitana di Torino (I)</p> <p>PP4 Business Upper Austria – OÖ Wirtschaftsagentur GmbH (A)</p> <p>PP5 Innovations und Technologietransfer Salzburg GmbH (A)</p> <p>PP6 Bwcon GmbH (D)</p> <p>PP7 Toulon Var Technologies (F)</p> <p>PP8 Regional Innovation and SME Globalization Agency – PACA (F)</p> <p>PP9 Chamber of Commerce and Industry of Slovenia (SLO)</p> <p>PP10 Maribor Development Agency (SLO)</p>
Overall Project Objective	The project will pave the way for a permanent, sustainable and competitive environment for innovative SMEs and Innovation Business Services in the Project's Regions. It will implement a Design Thinking (DT) approach sharing methodologies, tools and practices to evolve business models to the adaptability and flexibility required. The framework conditions set in DesAlps project for an innovation driven AS are perfectly in line with the objective of smart, sustainable and inclusive growth pillars.
Project structure	<p>T1 - Setting-up of the most opportune innovation ecosystem for the diffusion of DT among Intermediaries and SMEs: 12/2016 – 07/2017</p> <ul style="list-style-type: none"> ○ SWOT analysis of innovation framework to understand the conditions to implement DT ○ Innovation actors standard profile ○ SMEs innovation paths through DT ○ DesAlps framework conditions analysis to help DT diffusion <p>T2 - Joint training actions addressed to intermediaries and development of the Model to assist SMEs on DT: 07/2017 – 07/2018</p> <ul style="list-style-type: none"> ○ Definition of CV for DT Innovation Coaches ○ DT Training set for Innovation Coaches ○ Virtual Training Centre setup ○ Transnational training courses ○ DesAlps Model for DT Innovation paths for SMEs <p>T3 - DT Labs establishment to test effectiveness and sustainability of DesAlps DT Innovation paths for SMEs: 03/2018 – 07/2019</p>



<p>Project structure</p>	<ul style="list-style-type: none"> ○ Pilot action Methodology and tools ○ SMEs attending DT workshops (Pilot Action Step 1) ○ SMEs following a DT path under the guide of DT coaches (Pilot Action step 2) ○ Evaluation Report of DesAlps Model after pilot actions and ○ DesAlps paper for a favourable ecosystem for DT Implementation <p>WP4 - DesAlps Strategy and DT inclusion within AS innovation system: DT Labs and Virtual Training Center established: 04/2018 – 08/2019</p> <ul style="list-style-type: none"> ○ Sustainability plan for DesAlps DT innovation model ○ 6 DT labs permanently operating ○ DesAlps Virtual Training Center maintenance plan ○ DesAlps strategy for DT inclusion in the innovation ecosystem
<p>Project Main Results</p>	<p>DesAlps main results are:</p> <p>Permanent DT Labs in partners’ premises: DT Labs are permanent hotspots where SMEs, intermediaries and interested people will find free of charge DT information, activities and materials. DT Labs main mission is to carry out DT oriented activities on a regular basis on PPs venues, in cooperation with regional partners and other DesAlps partners, and in synergy with the already existing services on business support innovation and technology transfer addressed to SMEs.</p> <p>DesAlps VIRTUAL TRAINING CENTER: The DesAlps Virtual Training Centre will provide training contents and activities on regular basis to support both the operators and SMEs for DT-oriented activities at local and Alpine level. Training contents will be developed during the project and will assist both to learn about DT methods and to use DT tools. The e-learning feature will be the basis for the permanent accessibility of training materials on DT for intermediaries.</p> <p>DesAlps strategy for DT inclusion in the innovation ecosystem: A comprehensive plan that will collect data, innovation patterns, inputs from Intermediaries, SMEs and stakeholders and recommendation from Policy Makers involved in the project. It will strengthen the cooperation among the innovation eco-system, support SMEs competitiveness, meet social challenges and overcome Alpine barriers through DT.</p>